

A Resource Guide to Engaging Employers

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[Jobs for the Future](#) [↗] (JFF), "works to ensure that all underprepared young people and workers have the skills and credentials needed to succeed in our economy by creating solutions that catalyze change in our education and workforce delivery systems."

JFF recently released, [A Resource Guide to Engaging Employers](#) [↗], by Randall Wilson and have made it available as a [free download](#) [↗].

This resource guide presents working models of successful employer engagement and lessons for securing and sustaining partnerships with employers. It was written to help education and training providers fully realize the value of strategic, long-term, and intensive partnerships with employers. While directed to community colleges and their state-level partners in Accelerating Opportunity, it is relevant to all practitioners in workforce, career, and technical education, and adult education.

To develop this guide, the author researched current literature on employer engagement, with a particular focus on partnerships between community colleges and employers. We looked for the best examples that have a demonstrated track record—especially ones mentioned in multiple sources—and that are relevant to the advancement of lower-skilled and/or lower-income adult workers. There are a number of useful frameworks and models in circulation; this resource guide draws on and synthesizes them to provide a compact introduction for staff in community colleges and workforce programs.

The guide is available for [download](#) [↗] under JFF's Publication & Tools section of the Web site.

